THE MIDWINTER REVELS
A SOLSTICE CELEBRATION

DECEMBER 16-28, 2022
13 PERFORMANCES - MATINEES & EVENINGS

SANDERS THEATRE
HARVARD UNIVERSITY, CAMBRIDGE MA

EXTENDED RUN
ONLINE ONLY - DECEMBER 29, 2022
THROUGH JANUARY 8, 2023

Our 52nd annual production, The Midwinter Revels 2022, returns to Sanders Theatre for a celebration like no other, filled with the music, dance, and joy that make Revels truly special. The Midwinter Revels program book will reach over 15,000 patrons through the souvenir version distributed to our Sanders Theatre audiences and the virtual edition posted online.

DISPLAY AD RATES & SIZE OPTIONS

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<tr>
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<th>SIZE, W X H</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>BACK COVER*</td>
<td>4.25 x 7.25&quot;</td>
<td>$1250</td>
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<tr>
<td>INSIDE COVER*</td>
<td>4.25 x 7.25&quot;</td>
<td>$1000</td>
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<tr>
<td>FULL PAGE*</td>
<td>4.25 x 7.25&quot;</td>
<td>$850</td>
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<tr>
<td>HALF PAGE</td>
<td>4.25 x 3.375&quot;</td>
<td>$550</td>
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<tr>
<td>THIRD PAGE</td>
<td>4.25 x 2.25&quot;</td>
<td>$450</td>
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<tr>
<td>QUARTER PAGE</td>
<td>2.125 x 3.375&quot;</td>
<td>$400</td>
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<td>B&amp;W QUARTER</td>
<td>2.125 x 3.375&quot;</td>
<td>$350</td>
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*SPECIAL NOTE: Full-page advertisers receive 2 free tickets to any performance!

SCHEDULE FOR ADVERTISERS

October 25, 2022:
Ad space reservations due - email Sydney at sroslin@revels.org to reserve your space.

Text and artwork due for ads designed by Revels.

November 1, 2022: All final ad files and 50% deposit due
December 31, 2022: Final balances due.

SPECIFICATIONS
1. Electronic files of entire ads in Adobe InDesign 3.0 and higher
   (Include fonts and images. Provide laser proof or PDF).
2. A high-resolution PDF (press-ready), TIFF (300dpi) or EPS file.
3. Hardcopy, camera-ready artwork that can be scanned.

The Program Book’s trim size is 5.5 x 8.5”. Ads will not bleed.

NEED AD DESIGN SERVICES? Revels offers discounted design services to Program Book advertisers through our friends at Springtide Studio. If you’d like us to design your ad, please email sroslin@revels.org prior to October 20 and send your approved text and any high-resolution images or graphic files by October 25.

HOW TO SUBMIT YOUR AD It’s easy! Just send your print-ready files to sroslin@revels.org before November 1 to guarantee your place in both the physical and digital Program Book.

For more information on The Midwinter Revels 2022 VISIT REVELS.ORG/MIDWINTER

DIRECTED BY PATRICK SWANSON | ELIJAH BOTKIN, MUSIC DIRECTOR
The Midwinter Revels - In Celebration of the Solstice - Advertising Contract

Company Name: 

Street Address: 

City: State: Zip: 

Day Phone: Contact Name: 

Email Address: 

You are hereby authorized to insert advertising in the 2022 Midwinter Revels Program Book. Please reserve my space as noted:

Ad Size (circle): BACK INSIDE FULL ½ ¾ ¼ BW Ad Rate: $ 

Non-Refundable Deposit Amount (50%) - $ 

Balance Due (December 31, 2022) $ 

(Circle) MC, Visa, or AmEx Card # Exp. Date: 

Name as it appears on card: Sec. Code: 

If paying by credit card, please fax contracts to 617-972-8400. If paying via check, email contract to sroslin@revels.org. Mail check, payable to Revels to Revels, Attn Ads, 80 Mt Auburn St, Watertown, MA 02472 

If print-ready ad is enclosed, check here 

If copy to be designed and/or typeset is enclosed, check here 

If we should repeat an ad that has appeared in a previous Revels program, check here and please email Sydney Roslin at sroslin@revels.org.

I understand that ad copy and outstanding balance must be submitted before the appropriate deadlines and that cancellation cannot be accepted after the published closing date. All copy and design are subject to Publisher and Revels, Inc. approval.

Advertiser and/or agency acknowledges receipt of and agrees to the terms and conditions included in the publication’s current rate card.

Signed: Date: 

Title: 

DEADLINES for inclusion in the 2022 Midwinter Revels Program Book:

Space Reservation Due: October 20, 2022
Copy Deadline (if Revels designs): October 25, 2022
Print-Ready Deadline and Deposit Due: November 1, 2022
Final Balance of Payment Due: December 31, 2022

Please contact Sydney Roslin at sroslin@revels.org with any questions!