

DIRECTED BY PATRICK SWANSON AND DEBRA WISE | ELIJAH BOTKIN, MUSIC DIRECTOR



MIDWINTER REVELS

THE FEAST OF FOOLS

A MEDIEVAL SOLSTICE CELEBRATION

DECEMBER 15-28, 2023

13 PERFORMANCES - MATINEES & EVENINGS

SANDERS THEATRE

HARVARD UNIVERSITY, CAMBRIDGE MA

EXTENDED RUN

ONLINE ONLY - DEC. 25 - JAN. 7

Our 53rd annual production, *Midwinter Revels: The Feast of Fools*, returns to Sanders Theatre for a medieval adventure full of music, magic, and mayhem! The *Midwinter Revels* program book will reach over 15,000 patrons through the souvenir version distributed to our Sanders Theatre audiences and the virtual edition posted online.

DISPLAY AD RATES & SIZE OPTIONS

SIZE	WIDTH x HEIGHT	PRICE
BACK COVER*	4.25 x 7.25"	\$1250
INSIDE COVER*	4.25 x 7.25"	\$1000
FULL PAGE*	4.25 x 7.25"	\$850
HALF PAGE	4.25 x 3.375"	\$550
THIRD PAGE	4.25 x 2.25"	\$450
QUARTER PAGE	2.125 x 3.375"	\$400
B&W QUARTER	2.125 x 3.375"	\$350

* Full-page advertisers receive 2 tickets to selected performances!

BECOME A SPONSOR!

Business Sponsorships for *Midwinter Revels* are available beginning at \$5,000 and include customized promotion opportunities, VIP perks, free tickets, and access to Revels' growing and loyal audience. **Email Sydney Roslin at sroslin@revels.org for details.**

SWANSONG ADVERTISING

Advertisers for *Midwinter Revels* will also be eligible for discounted ad rates in the commemorative program for **Swansong**, Revels' farewell event to Artistic Director Paddy Swanson, held **June 15, 2024**.

SCHEDULE FOR ADVERTISERS

October 25, 2023:

Ad space reservations due - email Sydney Roslin at sroslin@revels.org to reserve your space.

Text and images due for ads designed by Revels.

November 1, 2023: All final ad files and 50% deposit due

December 31, 2023: Final balances due.

SPECIFICATIONS

1. Electronic files of entire ads in Adobe InDesign 3.0 and higher (Include fonts and images. Provide laser proof or PDF).
2. A high-resolution PDF (press-ready), TIFF (300dpi) or EPS file.
3. Hardcopy, camera-ready artwork that can be scanned.

The Program Book's trim size is 5.5 x 8.5". Ads will not bleed.

NEED AD DESIGN SERVICES?

Revels offers discounted design services to advertisers through our friends at Springtide Studio. If you'd like us to design your ad, please email sroslin@revels.org prior to **October 20** and send your approved text and any high-resolution images or graphic files by **October 25**.

HOW TO SUBMIT YOUR AD

It's easy! Just send your print-ready files to sroslin@revels.org before November 1 to guarantee your place in both the physical and digital Program Book.

For more info about *Midwinter Revels: The Feast of Fools*, visit revels.org/midwinter